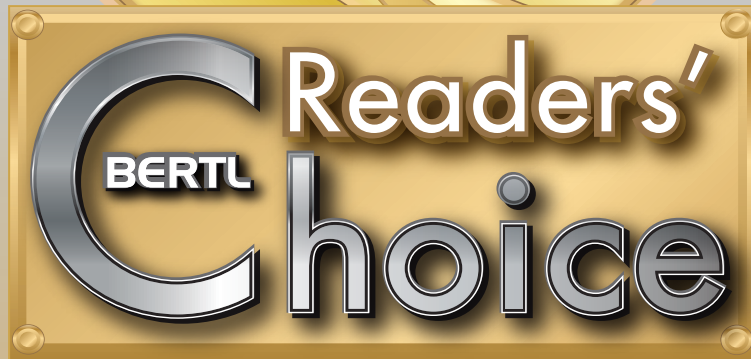


Readers' Choice 2010

The Market Has Spoken

2010



DEVELOP

ineo series

*Workflow Integration
Laser MFP Monochrome
Segments 1-3 / 11-45 ppm*

Equipment resellers and end users representing dealer principals, sales representatives, IT managers and business buyers around the world participated in the BERTL Readers' Choice survey to offer their perspective of the most outstanding manufacturers in the digital imaging marketplace. These survey respondents selected their primary manufacturer to rate its quality and reliability of products, ease-of-use, solutions provided, environmental awareness, and other factors.

Today's devices, if not expected to be a solution, are certainly an important catalyst of our workflow solutions and when it comes to integrating into our workplace DEVELOP devices are driving the document/workflow solutions.